

BUSINESS MANAGEMENT



Associate of Applied Science Degree 10-102-3

The Associate of Applied Science degree in Business Management prepares students for entry-level careers in business-related occupations and to start their own business. The training provides broad and foundational business skills in managing business operations, including marketing, finance, human resources, accounting, project management, team leadership, business technologies, and business communications. The program emphasizes the five functions of management: planning, organizing, staffing, directing, and controlling. General Education supporting outcomes include written, oral and interpersonal communications, mathematics, economics, and psychology.

Program Outcomes

- Plan the operations of a business across functional areas.
- Organize resources to achieve the goals of the organization.
- Direct individuals and/or processes to meet organizational goals.
- Control business processes.

Graduates Have Found Employment As

- Assistant Store Manager
- Branch Manager
- Buying and Planning Specialists
- Customer Service Manager
- Department or District Manager
- Distribution Center Manager
- Entrepreneur/Owner
- General Management Occupations
- Human Resources
- Shift Managers

- Store and Operations Specialties Managers
- Team Leaders

View the entire course listing (<http://catalog.blackhawk.edu/courses/>).

Semester 1		Credits
102-148	Introduction to Business and Management	3
104-102	Marketing Principles	3
103-128	Introduction to Microsoft Office Suites	2
801-198	Speech	3
801-136	English Composition 1	3
Credits		14
Semester 2		
102-109	Business Careers and Communication	3
102-115	Management Principles	3
809-143	Microeconomics	3
804-134 or 804-118	Mathematical Reasoning or Intermediate Algebra with Applications	3-4
196-193	Human Resource Management	3
Credits		15-16
Semester 3		
102-120	Small Business Management	3
101-111	Accounting I	4
102-160	Business Law	3
102-155	Introduction to Project Management	3
103-107	Intermediate Excel	2

804-189 or 102-114	Introductory Statistics or Principles of Operations Planning	3
Credits		18
Semester 4		
102-121	Customer Service Management	3
102-127 or 102-128	Business Management Internship or Business Plan and Entrepreneurship	3
102-130	Business Finance and Budget Management	3
102-150 or 196-190	Global Business Fundamentals or Leadership Development	3
809-198	Introduction to Psychology	3
Credits		15
Total Credits		62-63

General Education Courses Within Program

Code	Title	Credits
801-198	Speech	3
801-136	English Composition 1	3
804-134 or 804-118	Mathematical Reasoning Intermediate Algebra with Applications	3-4
809-143	Microeconomics	3
809-198	Introduction to Psychology	3